



WEPACK
WORLD EXPO OF PACKAGING INDUSTRY
世界包装工业博览会

WEPACK
世界包装工业博览会
旗下包装系列展——



SINOCORRUGATED SOUTH 2022 WE GO HYBRID

**EXHIBITION
BROCHURE**

April 7 to 9, 2022

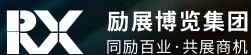
**SHENZHEN WORLD EXHIBITION
& CONVENTION CENTER**

(BAO'AN NEW EXHIBITION HALL)

Held concurrently



Organizer:



励展博览集团
同励百业·共展商机

Held concurrently



中国包装容器展
China Packaging Containers Expo

Organizer:



RX 励展博览集团
同励百业·共展商机



SinoCorrugated Expo



SinoCorrugated



SinoCorrugated

ABOUT SINOCORRUGATED SOUTH 2022

SinoCorrugated South 2022 is a gala event with a history of more than 20 years and leading the development trend of the global corrugated packaging industry. Relying on the **200,000+** global carton packaging industry databases and in-depth cooperation with more than **200** domestic and foreign packaging industry media and associations, it is expected to attract more than **53,000** professional buyers in the corrugated industry with high purchasing power. Meanwhile, effective communications with **100,000** overseas buyers and agencies from over **100** countries and regions will be realized via online exhibition, online guide, online matching, online shopping guide and other online services. Under the help of unique one-on-one matching service of TAP, exhibitors could reach out to over **2,000** purchase buyers worldwide.

EXHIBITION HALL

7-9 April 2022 | Shenzhen World Exhibition & Convention Center

160,000
SQM

1,500+
EXHIBITORS

120,000+
VISITORS



WEPACK SERIES PACKAGING EXHIBITIONS



Organizer:



Shenzhen Metro Line 20 can go directly to the Shenzhen Bao'an International Airport

ROOTING IN THE INDUSTRY FOR 20 YEARS AND CONTINUING UPDATING AND ITERATING SUBSTANTIAL MANPOWER AND FINANCIAL INVESTMENT TO REALIZE OMNI-CHANNEL MARKETING OF TARGETED DATA

After successively founding SinoCorrugated, SinoFoldingCarton, PACKCON, SinoFlexPack and SinoPaper one by one since 2001, Reed Exhibitions has accumulated over 350,000 pieces of domestic data + 200,000 pieces of high-quality overseas data in the packaging and printing industry in the past 20 years, covering domestic target customers with timely updates and data dynamics. We carry out accurate segmentation and in-depth mining of data, supplemented by visualized and predictive analysis, so as to truly form an effective and well-grounded professional database. With the help of DM, EDM, SMS and other marketing means, comprehensively improve the enterprise brand influence and exposure, so the brand and product information could quickly reach out to potential customers, realize practical and effective targeted marketing, and enhance improve the return on investment.



250,000 DM delivered to the top management of the corrugated box manufacturer in the entire year



All social media public platform with **300,000+** followers for whole process publicity



2.5 million reminder SMS sent throughout the year



110 issues of multilingual EDM released throughout the year, with a total of **2 million** times



100+ Call Center in two call centers point-to-point invitation and follow-up of purchase objectives

UNITE THE INFLUENTIAL ASSOCIATIONS IN THE INDUSTRY TO CONDUCT ALL-ROUND PUBLICITY AND REACH OUT TO MORE BUYERS

The organizers have established amicable relations with over 100 packaging and printing associations all over the world. Over the years, the exhibition has received strong support from local associations via organizing group visits. At the same time, it has maintained long-term cooperation with well-known media in the industry, focusing on all-round and perennial publicity and recommendation.

GLOBAL ASSOCIATIONS



Domestic Associations



Overseas Associations



PART OF ASSOCIATIONS

OVERSEAS ASSOCIATIONS

Asian Corrugated Case Association (ACCA)
Corrugated Box Manufacturers' Association (KCCA)
Carton Manufacturers' Association (MACCMA)
Federation of Master Printers (AIFMP)
Italiana Scatolifici (ACIS)
Garments Accessories & Packaging Manufacturers & Exporters Association (BGAPMEA)
Association Singapore (CBMA)
Federation of Corrugated Box Manufacturers of India (FCBM)
Malaysian Corrugated Indonesia Corrugated Cardboard Industries Association (PICCI)
Korea Corrugated Packaging Case Industry Offset Printing Industry Association India (OPA)
Vietnam Printing Association (VINPAS)
Thai Corrugated Packaging Association (Thai CPA)
Thai Packaging Association (TPA)
All India Lanka Corrugated Carton Manufacturers Association (LCCMA)
Association of Corrugated Box Producers in Argentina (CAFCCO)
Printing Industries Association of Bangladesh (PIAB)

DOMESTIC ASSOCIATIONS

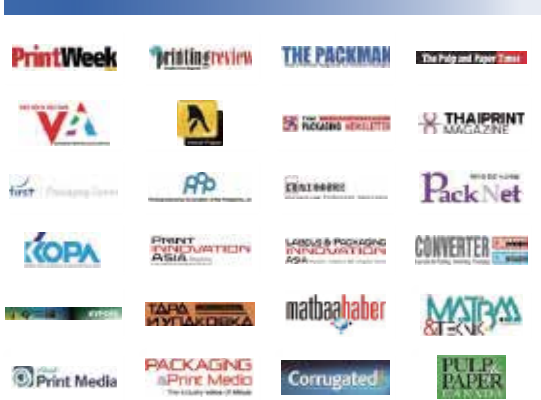
Henan Packaging Technology Association,
Shandong Packaging Technology Association
Hebei Packaging Association
Guizhou Packaging Technology Association
Shanghai Packaging Technology Association
Nanjing Packaging Association
Hubei Packaging Technology Association
Fujian Packaging Technology Association
Shaanxi Packaging Technology Association
Liaoning Packaging & Printing Industry Association
Jiangxi Packaging Technology Association
Guangdong Packaging Technology Association
The Packaging Technology Association of Xinjiang Uygur Autonomous Region
Chengdu Packaging Technology Association
Chongqing Packaging Association
Qingdao Packaging Technology Association
Wenzhou Packaging Federation

REED EXHIBITIONS GLOBAL PACKAGING MEDIA ALLIANCE (GPMA)

As a part of Reed Exhibitions' global strategic deployment, GPMA (Global Packaging Media Alliance) is committed to building a professional media platform of information exchange and resource sharing in the packaging and printing industry at home and abroad for enterprises in the industry. At present, the global media partnership network has covered over 30 countries and regions in five continents, i.e., Asia, Europe, South America, North America, and Africa, with a total of more than 50 well-known media in the industry. It focuses on developed regions and emerging markets of the global packaging industry such as Vietnam, Indonesia, Malaysia, Thailand, the Philippines, Japan, India, the United Kingdom, Poland, Italy, and Russia.

GPMA not only helps the organizer seize overseas market information and industry trends immediately, but also serves a strong promotion channel for the exhibition to reach out to overseas buyers and heighten brand awareness and influence.

Global industry media partner



GPMA media members



MAKE FULL USE OF PROPRIETARY OVERSEAS WE-MEDIA PLATFORM TO REACH OUT TO MORE OVERSEAS BUYERS



VIDEO VIEWS
7,600+



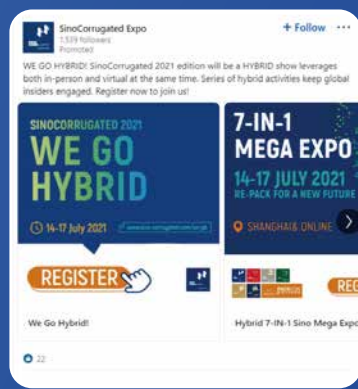
NUMBER OF FOLLOWERS
90,000+



NUMBER OF FOLLOWERS
3,000+



NUMBER OF FOLLOWERS
3,000+



We Go Hybrid

Under the context of pandemic, overseas trade has been suspended. Reed Exhibitions is one of the few organizers who insist on overseas market expansion for exhibitors with heavy investment despite the pandemic. In 2022, a new online platform will break the spatial boundary to improve the communication efficiency



REMOTE EXHIBITION-REMOTE BOOTH

The organizer will set up booths for exhibitors and configure mobile communication devices to enable exhibitors' on-line participation synchronously. Meanwhile, professional butler services help overseas exhibitors attract offline exhibition visitors and leave contact information to achieve business matchmaking.



ONLINE EXHIBITION PLATFORM: VIRTUAL BOOTH

The exhibition will be presented to professional buyers and exhibitors in the global packaging and printing industry in the form of hybrid exhibition. The organizer specially sets up an online exhibition platform, aiming to use the platform to perfectly copy offline exhibitions and unfold more online events, so that exhibitors and buyers can interact more efficiently online and offline.



DOMESTIC TAP ONLINE MATCHING MEETING-ONLINE MATCH MAKING SERVICE

TAP is a unique value-added service of SinoCorrugated South. The organizer will arrange a professional team to collect the purchase information of Chinese buyers, and invite high-quality buyers with explicit purchase intent to participate in online matchmaking events.



ONLINE PUBLICITY CHANNEL-EDM BANNER AND SOCIAL MEDIA CHANNEL EXPOSURE

With the nearly 30,000 domestic and overseas high-quality buyer database entries accumulated through the deep cultivation of the corrugated packaging industry in the recent 20 years, according to customer demands, information is sent to potential buyers in the designated area, Domestic and overseas social media channels covering the industry will also be opened to exhibitors to promote relevant contents.



EXHIBIT SCOPE

PAPER BOARD / CONVERTING CONSUMABLES

- Cut-off/slitting knives
- Adhesives
- Additives
- Plates
- Anvil cover
- Grinding wheels
- Pressing wheels
- No-crush wheels/feeder wheels
- Inks
- Varnish
- Doctor blade
- Wire
- Plate
- Lubricants
- Die cutting knives
- Die cutting board
- Pads
- Strapping
- Tearing tape
- Rewinder belts
- Double-side tape
- Other

HONEYCOMB/ PULP MOLDING EQUIPMENT

- Honeycomb paperboard production lines
- Stack-up paper core production lines
- Stack-up paper core lines
- Paper angle /edge protector machines
- Pulp molding machines
- Vertical corrugated machine
- Other

INTERNAL LOGISTICS CONVEYOR SYSTEMS

- Raw paper conveyor system
- Cardboard handling conveyor system
- Corrugated box handling conveyor system
- Pre-feeder & palletizing system
- Management execution system (MES)
- Equipment data collection /acquisition (DC/ESCADA)
- Warehouse management system (WMS)
- Stereo warehouse (raw paper/finished goods)
- Whole plant planning cardboard manufacturer/ corrugated box manufacturer
- Corrugated Testing Machines

CORRUGATING AND ANCILLARY EQUIPMENT

- Corrugators
- Single facer production line
- Single facers
- Double facers
- Thin-Blade Slitter Scorers
- Cutters
- Stacker
- Splicers
- Glue system
- Preheating cylinder
- Mill roll stand
- Corrugator rolls
- Woven belts
- Rotary steam jointers
- Clutch
- Brake
- Web guiding systems
- Steam/condensate processing systems
- Corrugated line noise reduction system
- Other

CONVERTING SERVICE

- Plate making factory
- Mold Factory
- Business consultant and training
- Equipment upgrades and rebuilds
- Used equipment
- Financial services
- Other

CORRUGATED BASE PAPERS

- Kraft liner
- Test liner
- White top liner
- Other

CONVERTING AND ANCILLARY EQUIPMENT

- Plate making systems
- Mounting tables
- Sample-makers
- Sleeves
- Plate mounting machine
- Anilox roller washing machines
- Automated plate washers
- Pre-feeders
- Feeder system
- Printer slotter die cutter
- Printer slotter die cutter interlocking production line
- Digital printing
- Large format offset printing
- Gravure printing
- Inline flexographic printing machines
- Central impression flexo printing machines
- Stack flexo printing machines
- Die cutters
- Stripping machines systems
- Litho laminators
- Laminating machine
- Stitchers
- Gluers
- Case erectors
- Strappers
- Paper cutters
- Scorers
- Cutting template maker
- Hot melt glue applicators
- Anilox rolls
- Balancer
- Doctor blade chamber system
- Diaphragm pump
- Belts & wheels
- Accessories of stitcher /folder gluer
- Other

SOFTWARE/AUTOMATION

- Color management system
- Box structure design programs
- ERP
- Manufacturing managers
- Motion control software
- Other

PLANT FACILITY EQUIPMENT

- Waste paper handling systems
- Air conditioning & humidification systems
- Forklifts
- Sewage treatment systems
- Boiler
- Other

LIST OF SOME EXHIBITORS



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