

SinoCorrugated 2017

# Post-Show Report

April 11 to 14, 2017

Shanghai New International Exhibition Center



SINO  
CORRUGATED

中国国际瓦楞展

Organizer



Reed Exhibitions®  
励展博览集团



# Exhibition Scale

**72444** visitors from **110+** countries and regions attended the 3-in-1 Mega show in **4** days.

## SinoCorrugated 2017

Visitors: **41878**

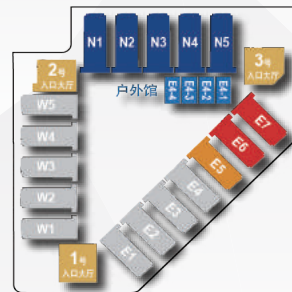
Overseas visitors: **6501**

Exhibitors: **464**



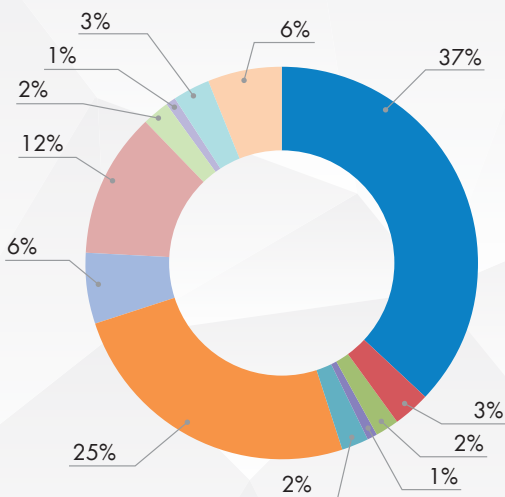
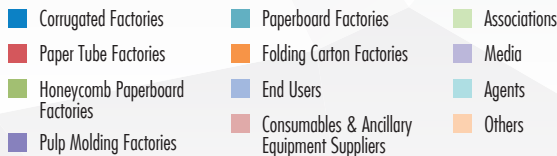
of the visitors were satisfied with the on-site results of the exhibition this year.

## Floor Plan



# Visitor Data Analysis

## Business Scopes of the Visitors



## Annual Output Values of Visitors' Companies

RMB 300 million -500 million	7%
RMB 100 million -300 million	15%
RMB 50 million and 10 thousand -100 million	12%
RMB 10 million and 10 thousand -50 million	25%
RMB 5 million and 10 thousand -10 million	19%
RMB 1 million and 10 thousand -5 million	11%
RMB Less than 1 million	12%

## Visitors' Major Areas of Main Job Function

Management	36%
Purchasing	17%
Technique	13%
Sales	12%
Design and development	8%
Manufacturing	8%
Marketing	6%

## Visitors' Purchasing Powers

Make Decision / Approve	36%
Recommend / Influence	19%
Provide purchasing requirements	33%
None	12%

## Visitors' Objectives

Focuses on new products and new technologies	32%
Look for partners	17%
Meet exhibitors for business negotiations	12%
Social networking	10%
Expand network for new business partner	11%
Study industrial knowledge for self-promotion	5%
Observe the trends of competitors	4%
Talk to as many suppliers as possible to achieve business Target	5%
Others	4%

# Visitor Data Analysis

## International Visitors by Regional Distribution



Aran Islands	1%	Germany	10%	Spain	10%
Austria	2%	Hungary	1%	Sweden	2%
Azerbaijan	3%	Italy	6%	Switzerland	2%
Belarus	3%	Netherlands	3%	Turkey	5%
Czech Republic	2%	Poland	6%	Ukraine	5%
Finland	2%	Russia	25%	Great Britain	4%
France	4%	Slovakia	1%	Others	3%



The People's Republic of Bangladesh	1%	Japan	4%	Sri Lanka	1%
Hong Kong	3%	Malaysia	7%	Taiwan	7%
India	32%	Pakistan	3%	Thailand	4%
Indonesia	5%	The Philippines	2%	The United Arab Emirates	1%
Iran	6%	Singapore	2%	Vietnam	7%
		The Republic of Korea	8%	Others	6%



Algeria	6%	Morocco	3%
Angola	2%	Nigeria	1%
Cameroon	1%	South Africa	15%
Egypt	43%	Sudan	4%
Ethiopia	7%	Tanzania	2%
Kenya	3%	Tunisia	6%
Mauritius	3%	Others	4%

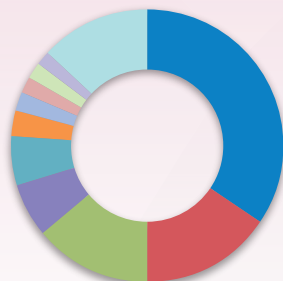


Argentina	9%	Ecuador	2%
Brazil	15%	Mexico	20%
Canada	5%	Peru	12%
Chile	5%	U.S.A	14%
Columbia	8%	Uruguay	2%
Costa Rica	1%	Others	7%



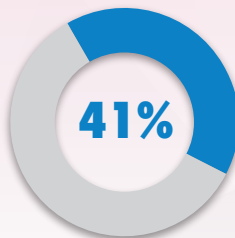
Australia	81%
Fiji	4%
New Zealand	8%
Other	7%

### Domestic Visitors by Regional distribution



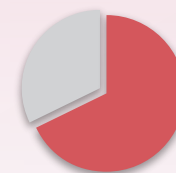
Shanghai	35%	Anhui	3%
Jiangsu	16%	Fujian	2%
Zhejiang	14%	Henan	2%
Shandong	6%	Beijing	2%
Guangdong	6%	Others	11%
Hebei	3%		

### The Proportions of Level 1 and Level 2 Factories in Corrugated Factories Present



**41%** of the corrugated factories present were level 1 and level 2 factories. The number of on-site level 1 and level 2 factories accounted for **90%** of all domestic level 1 and level 2 factories.

### Proportion of New Overseas Visitors



**68%** of the overseas visitors visited for the first time

### Proportion of New Domestic Visitors



**49.97%** of the domestic visitors visited for the first time

# Transaction Cases of International TAP Matchmakings

## Situation of international TAP business matchmakings

### Part . 1

Number of TAPs present:

**825**

### Part . 3

### Part . 2

Business matchmaking

Number of business matchmakings:

**865**

### Estimated total transaction amount

Estimated on-site total transaction amount:

**\$29,985,000.00**

Estimated total transaction amount in 6 months:

**\$52,724,000.00**

Estimated total transaction amount in 6 to 12 months:

**\$36,631,000.00**

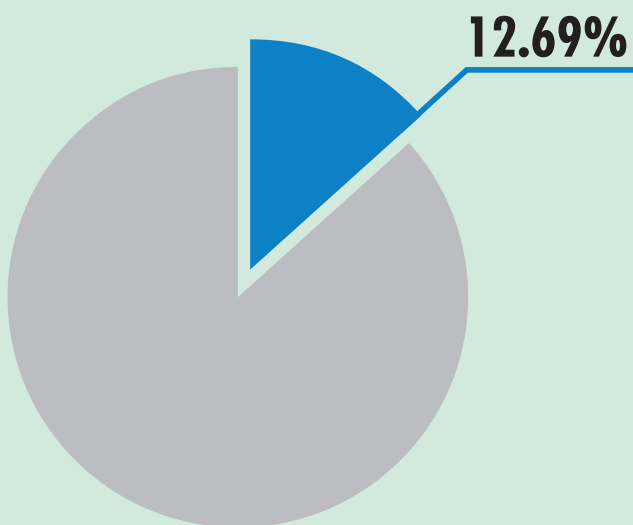
Estimated total transaction amount:

**\$119,340,000.00**

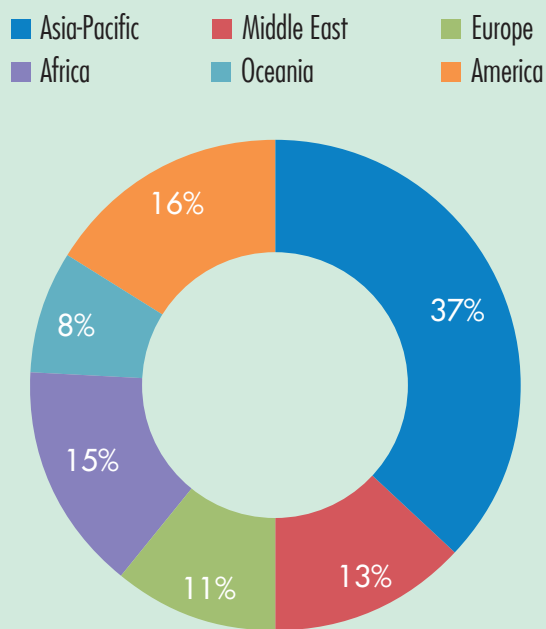
\* The above transaction amounts are only the transaction amounts of international TAP business matchmakings, which were submitted to Reed Exhibitions' TAP team by TAPs, so they may be slightly different from the actual ones.

\* TAPs refer to the domestic and international professional visitors who have a clear purchasing intention as well as decision-making power; they got the one-to-one services from Reed Exhibitions' TAP team and are arranged on-site meetings with the exhibitors.

Proportion of overseas TAPs in the total overseas visitors



Area analysis of overseas TAP matchmaking orders



# Transaction Cases of International TAP Matchmakings

## Some cases of overseas TAP business matchmakings at SinoCorrugated 2017-- On-site transactions

1	Company Name	Position	Name	Names of Equipment Purchased	On-Site
					Price (USD)
10	Horizon	Managing Director	Kirit	Die Cutters	120000
17	DOLE PHILIPPINES	MANAGER	SAMUEL B.	5 Layers corrugated board production Line	2000000
62	Fohmay Paper	Managing Director	Kwek Ho	Ancillary Equipment of Printers	20000
72	BAHUBA	DIRECTOR	VUJA	Single Facers	600000
74	var Corrugated Industry Pvt	Director		Glue-Making Machine	100000
80	Rengé Ltd	MANAGING PARTNER	V	Die Cutters	140000
82	Deep Kar P.Ltd.	director	Sara	Die Cutters	50000
94	Dar A	owner	Taher	Ancillary Equipment of Grinding Wheels	10000
96	DELTA	GENERAL MANAGER	MOHAMED	Glue-Making Machine	40000
98	DO	manager	VO TRON	3 Layers corrugated board production Line	300000
100	NOVEL	PARTNER	SANJAY	Laminators	70000
107	EAST PACKAGING	Executive Director	SENG	Corrugator Rolls	20000
121	Inte	Gm	Felipe	FQ2500	28000
122				FQ1600	18000
123				Consumables	5000
125				Woven Belt	10000
126				Die Cutting Knives	5000
140	Dazun	DGM	Khoo	Corrugator Rolls	30000
141				Cutters	60000
142				Corrugator Rolls	7000

## Some cases of overseas TAP business matchmakings at SinoCorrugated 2017-- Estimated transactions in 6 months

1	Company Name	Position	Name	Names of Equipment Purchased	Price (USD)
55	ADVANCE MANUFACTURERS	PROPRIETOR	AMIT CHAUDHRY	Corrugator Rolls	15000
58	Surjee	chief engineer	Ashis	Sample-Makers	25000
59				Printers	400000
61	MICRO E	director	Gurind	Printer Slotter	100000
62	Bra	Director	Mario Ren	Single Facers	120000
64				Knives	200000
68	FAREED	MANAGER	MOHAMMAD IA	Glue-Making Machine	120000
81	EICO	Executive Manager	Khalic	Printers	200000
82	East Coast	Director	Anie	Hot Stamping Machines	160000
89	Keshav	Owner	Mani	Sample-Makers	10000
90	CARDBOAR	DIRECTOR	Rezaul	Die Cutters	100000
97	EAST COAS	CEO	VIVEK P	Printers	20000
99	NOVEL	PARTNER	SANJAY	Die Cutters	20000
100	EBC Golf	Managing director	Edwi	Sample-Makers	14000
101				Die Cutters	90000
102	EI	MANAGING DIRECTOR	Mohamed	Printers	15000
104	AST PACKAGING I	Executive Director	Tony Lo	Printers	20000
106	EAST PACKA	Executive Director	SENG	Paperboard Producers	300000
108	EENEX CORRUGA	PRODUCTION	MOHAMME	Die Cutters	80000
109	MIDDLE E	Owner	Om	Paperboard Producers	500000
117	Lumasa Pa	director	lucas ar	Woven Belts	35000
141	Lamhung Package Co.Ltd	Manager	Sa	Digital Printers	1000000

## Some cases of overseas TAP business matchmakings at SinoCorrugated 2017-- Estimated transactions in 6 to 12 months

1	Company Name	Position	Name	Names of Equipment Purchased	Price USD
13	HP PPS	Business Development Manag	SIEBEN	Dry-end Equipment	200000
25	PT.TRIADANA	DIRECTOR	Andrianto SO	Forklift	300000
27	Galaxy	Manager	Vin	Double Facers	850000
28	Ashoka	Partner	Sidd	Folder Gluers	20000
29				Slotter	50000
30				Printer Slotter	100000
34	NICRO	DIRECTOR		Dry-end Equipment	200000
35				Printers	600000
36	AL. HASSA	CEO	HA	Folder Gluers	50000
41	GALAXY RE	DIRECTOR	SALHANDDM	Printers	800000
42					20000
43	ALAJ P	GM	MD. SHAYE	Printers	500000
44				Die Cutting Knives	50000
45	AE	DIRECTOR	REZARD	Printers	600000
66	ENOUS	Director	SHARIF	Laminators	100000
92	DC	manager	VO TRO	Printers	300000
104	New kings	Director Operation	Adnan	Laminators	30000
110	MICRO STA	Managing Director	BILAL QADEEF	Paperboard Producers	1400000
111	NOVEL	CEO	SANJAY BA	Single Facers	30000

\* The above "Names of Equipment Purchased" and "Estimated price" were submitted to Reed Exhibitions' TAP team by TAPs, so they may be slightly different from the actual ones.

# Delegations of Associations

Overseas

**29** delegations of industry associations

**1500** high-quality buyers in the delegations

The exhibition got supported by 29 international delegations of industry associations such as Korea Corrugated Packaging Case Industry Association (KCCA), Corrugated Box Manufacturers' Association (Singapore), Hong Kong Corrugated Paper Manufacturers' Association (HKCPMA), Taiwan Paper Case Industry Association (TPCIA), Indian Corrugated Case Manufacturers' Association (ICCMA), All India Federation of Master Printers (AIFMP), India Himachal Pradesh Corrugated Carton Manufacturers' Association, The Thai Printing Federation, Iran Corrugated Case Manufacturers' Association, Sri Lanka Corrugated Case Manufacturers' Association, Vietnam Packaging Association (VPA), Vietnam (Ho Chi Minh City) Packaging Association, Thai Corrugated Packaging Association (TCPA), Malaysian Corrugated Carton Manufacturers' Association (MACCMA), Indonesian Corrugated Cardboard Industries Association (PICCI), Ukraine Media Corps and Indonesia Print Media Association (PPGI).

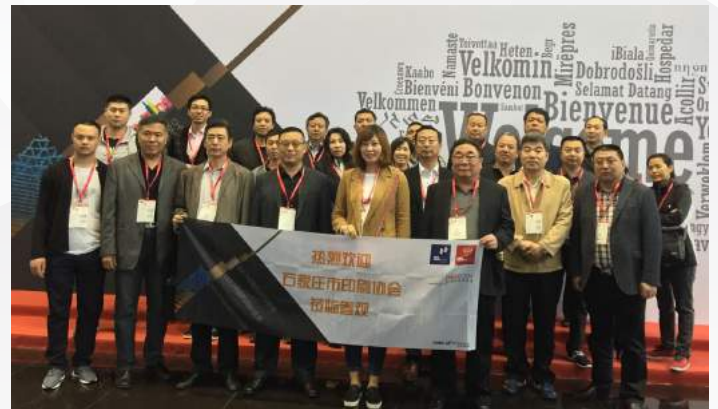


Domestic

**75** delegations of industry associations

**4600** high-quality buyers within the delegations

The exhibition was got supported by 75 domestic delegations of industry associations, such as Henan Packaging Technology Association, Jilin Packaging Technology Association, Hunan Packaging Federation, Hubei Packaging Federation, Fujian Packaging Federation, Shaanxi Packaging Technology Association, Liaoning Packaging and Printing Industry Chamber of Commerce, Anhui Printing and Packing Materials Association, Guangdong Packaging Technology Association, Guizhou Packaging Technology Association, Hebei Packaging Industry Association, Xinjiang Uygur Autonomous Region Packaging Technology Association, Shanghai Packaging Technology Association, Chengdu Packaging Technology Association, Chongqing Packaging Technology Association, Qingdao Packaging Technology Association, Nanjing Packaging Technology Association and Wenzhou Packaging Federation.



# Exhibitors' Messages



**Mr. José Luis Ramón Moreno**  
Vice President & General Manager of Industrial Printing Business  
Department, EFI

Exhibitor

This is EFI's debut in China's corrugated packaging industry, and we were honored to come to SinoCorrugated 2017. The total of on-site visitors and the total of visitors at our booth were far more than expected. We felt SinoCorrugated's thoughtful services both in professionalization and globalization and also obtained satisfactory results. We can't wait to attend the next SinoCorrugated.



**Xie Qiang**  
General Manager, ETERNA

Exhibitor

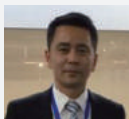
We attend SinoCorrugated every year. Reed Exhibitions and ETERNA witnessed the growth of each other along the way. Reed Exhibitions' SinoCorrugated represents the demand of the industry. A lot of our customers participated in this exhibition. For ETERNA it is an opportunity to display new products and represent the brand image at SinoCorrugated. At SinoCorrugated 2017 we achieved a lot of potential customers and on-site orders. We are looking forward to continue the cooperation with Reed Exhibitions and will contribute to the development of the industry in the future.



**Mr. Huber**  
Asia-Pacific Business Operation Director, BHS

Exhibitor

We are big fans of SinoCorrugated and we attended SinoCorrugated since 2001. SinoCorrugated is now a world's leading exhibition so we can not only meet targeted customers from China or Asia, we also can meet new international customers from Middle East, India, South America and Russia.



**Bai Minjie**  
Manager of Sales Department, Shanghai Ding Long

Exhibitor

This exhibition is very popular and there are many innovation activities onsite. We also won a lot of new potential customers. I really appreciate Reed Exhibitions efforts to offer such a professional platform for us. I attended exhibitions of Reed Exhibitions every year since I joined the company in 2003. Our company will continue participating in SinoCorrugated.



**Liu Zheng**  
Regional Sales Director of Greater China and South Korea Single  
Paper Division, Bobst

Exhibitor

We are very happy to get a lot of orders at SinoCorrugated 2017 and thank Reed Exhibitions very much for offering this good platform. We and Reed Exhibitions go forward hand in hand and trusted each other more and more over the years. See you next year!



**Chen Zhenhui**  
Chairman, CHC

Exhibitor

The results of the exhibition were very good and we could feel the chariness of Reed Exhibitions' staff. We were very happy, and on this basis, we got many orders. We welcome you to continue participating in SinoCorrugated as well as in paying attention to the products of CHC!



**Su Xing**  
General Manager of Marketing Center, Guangdong Wanlian  
Packaging Machinery

Exhibitor

We were very pleased to attend SinoCorrugated 2017. We met many new potential customers and partners on the spot. We look forward in participating in the next edition.



**Wang Zhiqiang**  
Deputy General Manager, J.S. Machine

Exhibitor

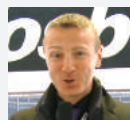
J.S. Machine attends SinoCorrugated every year. The edition this year surprised me. From the division of labor, SinoCorrugated, SinoFoldingCarton and China Packaging Container Expo were independent but Reed Exhibitions created a 3-in-1 Mega expo covering the whole packaging industry chain. The professional segmentation made us feel that Reed Exhibitions has improved its position as exhibition organizer to a professional service provider for the industry. At the exhibition, many international and domestic visitors showed great interest in our products and there are a lot of contracts under negotiations. A company signed up for a purchasing contract in the second day of the exhibition, Moreover also the sales volume is expected to hit a record high in the following days.



**Michele Bevan**  
General Manager, Italy Subsidiary EDF of Dong Fang Precision

Exhibitor

We were very pleased regarding our participation in SinoCorrugated. Overall, it was good. We met a lot of potential buyers during the show and several specific orders are also under negotiation. We would like to share more good news with you in the future.



**Massimiliano Bianchi**  
General Manager, Fosber

Exhibitor

We were lucky to attend SinoCorrugated during the last 6 years and we were very happy every time we attended. We can always meet a large number of visitors, new potential customers and a lot of partner's onsite.



**You Shouyuan**  
Chairman, Taiwan Xieyang Machinery (Jiangsu)

Exhibitor

Thank Reed Exhibitions for organizing such an excellent international exhibition. We did not only communicated with our peers in depth, we also got many new orders at SinoCorrugated. See you next year!



**Wu Xiaochuan**  
General Manager of Marketing Center, Shanghai DASONG  
Corrugated Roller

Exhibitor

A large number of domestic and foreign businessmen gathered at SinoCorrugated. Shanghai DASONG thanks Reed Exhibitions for this perfect display opportunity. The exhibition was very professional and we benefited a lot at the scene of the exhibition. We look forward to see you again!



**Zhao Zhihu**  
General Manager of Binding Line Division, Shandong Century

Exhibitor

During the days of this exhibition we won many customers from home and abroad, also our old customers re-purchased. Many new customers were interested in our new products and placed orders. The order quantity was twice as much as that of last year and we also got in touch and negotiated with some big clients.

# Associations' Messages



**Mr. Gonzalo Velásquez Rodríguez**  
Vice President  
ACCCSA (Association of Corrugated box in Caribbean, Central and South America)

International Associations

SinoCorrugated is a great, successful and well organized exhibition. I obtained efficient resources and desired equipment. I thank Reed Exhibitions again for inviting us to the exhibition on behalf of ACCCSA. I will share my wonderful experience which I made at SinoCorrugated with the board of directors and encourage them to actively participate in the next exhibition.



**Li Wujun**  
Secretary General, Henan Packaging Technology Association

Domestic Associations

The Henan Packaging Technology Association can refer to strategic cooperation relations with Reed Exhibitions and has fully supported SinoCorrugated during the last five or six years. In China, the packaging industry is a sunrise industry, especially the environmental packaging industry. There is a great demand for environmental packaging products but the supply is still insufficient so it has a huge growing potential. This year our association organized a delegation with nearly 200 people from over 100 enterprises to visit the exhibition.



**Mariano Saludjian**  
Argentinean Corrugated Cardboard Manufactures Association (CAFCCO)

International Associations

During the exhibition, CAFCCO investigated a variety of high-end carton and paperboard manufacturing and folding carton packaging equipment, finished products with innovative packaging design and related consumables. At the same time we were lucky to inspect and learn from many leading brands of corrugated and folding carton industry in the world. We benefited a lot from the exhibition.



**Wen Xizhi**  
Secretary General, Hunan Packaging Federation

Domestic Associations

SinoCorrugated which is organized by Reed Exhibitions is unique. It is impeccable and thoughtful starting from the exhibition's scale and services to the organizing ability. We organized nearly 100 enterprises to visit the exhibition every year in recent 4 years. This year more than 100 enterprises visited the exhibition together with our group. The brand of SinoCorrugated has lodged itself in Hunan. The exhibition got the following general feedback from the member enterprises: very professional and international. At the exhibition this year all companies who were visiting the exhibition expressed that they benefited a lot from it.



**Ignacio Carro**  
Secretary General, Spanish Corrugated Cardboard Association

International Associations

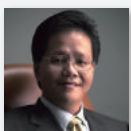
We were pleased to participate in this exhibition. SinoCorrugated is the best platform for glimpsing the status quo and the future development of the industry. Furthermore it is assessing the business potential of the carton market. On-site seminars, forums and other activities were considerably valuable. We received further information from the international point of view.



**Xu Kai**  
Deputy Secretary General, Shaanxi Packaging Technology Association

Domestic Associations

Through the cooperation and organizing enterprises' activities in these years, the Shaanxi Packaging Technology Association knows very much about Reed Exhibitions. The quality and the services of the exhibition this year improved greatly. We fully cooperated with Reed Exhibitions and actively organized more than 100 related enterprises to visit, study and communicate at the exhibition. Member units benefited a lot from SinoCorrugated 2017 and spoke highly about it. I hope we can have more opportunities to strengthen our cooperation in many areas.



**Kinardo Ang**  
Chairman  
Asian Corrugated Case Association (ACCA)

International Associations

SinoCorrugated, SinoFoldingCarton and the China Packaging Container Exhibition have become the annual events of the global packaging industry. This year the Asian Corrugated Case Association successfully held their annual management meeting 2017 on the site of the exhibition. Our delegation group was followed by more than 200 professionals from all over Asia. We visited a number of exciting on-site displays as well as new product promotions, understood the latest industry information, technical results and benefited a lot from this valuable opportunity.



**Zhang Xianqi**  
Secretary General, Chengdu Packaging Technology Association

Domestic Associations

We participate in SinoCorrugated every year, both Dongguan and Shanghai. Not only the enterprises in Chengdu but also enterprises in other cities of Sichuan province visited the exhibition together with us. SinoCorrugated has promoted the vigorous development of our western packaging industry with more than 80 enterprises. The western packaging industry lags far behind the one of the coastal regions. Reed Exhibitions provides a good platform and has advanced management concepts and technologies. For so many years we have been very grateful to the organizer. There were a lot of highlights at the exhibition this year, e.g. a lot of digital equipment and technologies which greatly amazed the on-site enterprises. The enterprises were satisfied about their participation.



**Kamal Chopra**  
President  
All India Federation of Master Printers (AIFMP)

International Associations

Indians are very familiar with SinoCorrugated, SinoFoldingCarton and the China Packaging Container Expo. AIFMP was very happy to lead a number of its branches in order to exchange information with many exhibitors as well as to learn from them at SinoCorrugated 2017. During the exhibition, on-site events such as the "India Day" and the "Global Digital Conference" effectively promoted the exchanges between professionals of the Indian printing and packaging industry. This is a good opportunity to establish new ties and to enhance the commercial relationship between China and India.



**Wang Yongjian**  
Secretary General, Nantong Printing Association

Domestic Associations

As international and professional large exhibition of the packaging and printing sector, SinoCorrugated and SinoFoldingCarton fully showcased a variety of mechanical equipment and brands of corrugated carton packaging, folding carton packaging from home and abroad. There were all kinds of equipment: the highly automatic and efficient high-end equipment, relatively inexpensive medium and low-end equipment with high cost performance as well as industrial digital equipment representing the development direction of future technologies. The exhibition was favorably reviewed in all member units for its wide variety of exhibits. A number of printing and packaging enterprises directly placed orders or achieved clear intentions to purchase at the scene.



# Visitors' Messages



## TAPs



**Omer Islam, Director, Middle East Packages LLC**

I want to thank the whole TAP team for its attention during SinoCorrugated 2017. The exhibition was well organized and I was glad to meet the expected suppliers on the site of the exhibition. I want to thank Reed Exhibitions' staff again for supporting me to finalize the business matchmaking. They really helped me a lot. I got a lot of very effective procurement resources. I sincerely hope that I can participate in the next SinoCorrugated.

International TAP



**Shail Aggarwal, General Manager, PARAS PACKAGING**

SinoCorrugated 2017 is a wonderful exhibition. This exhibition is the vane of the corrugated box industry. SinoCorrugated provides us a platform where we can fully experience and feel the global corrugated market in 360 degrees. I want to thank TAP team of Reed Exhibitions because of their hard work. This exhibition was very vital.

International TAP



**Prince Matharoo, Director of Marketing, SURJEET INDUSTRIES**

It was really perfect experience to participate in SinoCorrugated 2017. We attended the exhibition for the first time and benefited a lot from such a good communication with the exhibitors at the scene. We got a lot of valuable purchasing resources, participated in many business negotiations. SinoCorrugated was very helpful to our business development.

International TAP



**Sergey Metelev, Director, GOFRO-TECH LTD**

I want to thank Reed Exhibitions for inviting us! I'm very satisfied. My primary purpose of participating in this exhibition in Shanghai is to buy machines. I just bought the right machines, communicated with the exhibitors and benefited a lot from the exhibition. The staff enthusiastically helped me to solve every problem I had at the exhibition. SinoCorrugated 2017 was perfect to me. I am looking forward in participating in the next exhibition!

International TAP



**Fei Yihao, General Manager, Shanghai Jielong Group**

Through the platform of SinoCorrugated we get to understand new technologies, equipment and applications. It was not the first time that I visited the exhibition. However this year it amazed me. There were so many people during the day of opening ceremony. In addition, due to the meticulous planning of Reed Exhibitions, the on-site exhibition planning was well-organized and the publicity details were also thoughtful. The highlight was that fashion elements such as live coverage, cocktail parties were added to this traditional industry this year which were refreshing.

International TAP

**Gao Xiong, deputy general manager, Beihai Jinmei Packaging Printing**

Printing and packaging have broad prospects for further development. We participate in SinoCorrugated every year since the company was established 10 years ago. Through our participation we can learn about new technologies, knowledge in order to understand the market trends so that our company can have correct directions.

Domesik Visitor

**Song Haishi, Deputy Factory Director, Ningbo Asian Paper Co. Ltd.**

SinoCorrugated is a large platform for us to select and compare suppliers. In addition, many summits and cocktail parties were held on the scene. We could exchange information with high-end people in the industry. It is an exhibition that can not be missed.

Domesik Visitor



**PHAM KHAC TUYEN, Director, Tan Minh Phat Machine Manufacture Service Trading Production Co., Ltd**

I have attended many packaging and printing exhibitions, and I think SinoCorrugated is one of the largest corrugated exhibitions. At present our company is engaged in printing and packaging, and this exhibition benefited me a lot. Through this exhibition, we learned about the corrugated and folding carton industry better, and found the suitable suppliers. I hereby sincerely thank the organizer, Reed Exhibitions! We look forward to a more wonderful SinoCorrugated next year.

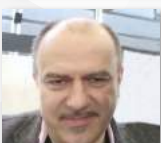
International Agent



**Cui Shuai, Sales Manager, Lanzhou Dingcheng Printing Equipment Co., Ltd.**

SinoCorrugated 2017 is one of the most important and most professional exhibitions among corrugated box packaging events I have ever visited. At the scene we could not only see the professional equipment. We also could enjoy the wonderful fashion show or take part in the golf activity. The show has formed its unique style. This is a worthwhile trip. Thanks to Reed Exhibitions for the invitation. We hope we can participate in the next edition of SinoCorrugated!

International Agent



**Igor Tkalenko, Director of Industry Magazine, GkiMagazine**

GkiMagazine has been working closely with Reed Exhibitions for more than 10 years and visits SinoCorrugated, SinoFoldingCarton and the China Packaging Container Expo every year. There were a lot of innovations in content at the exhibition this year such as the integration of 6 unique international delegations, 7 solutions and 5 characteristic exhibition areas. We gave live coverage to the 4-day exhibition. Tens of thousands of people watched it online. We will continue in our way of reporting about the show and the latest technologies in corrugated packaging industry. We want to provide information and content so that more people can learn about the values of SinoCorrugated, SinoFoldingCarton as well as the China Packaging Container Expo.

International Media

# Reviews of Splendid Events



## Global Digital Conference

Number of participants: more than 500

The Global Digital Conference is a learning platform for practitioners from the paper packaging industry to understand the important parts of the application process of future digital printing. The conference focused on topics such as how to improve enterprise productivity, optimize product quality and improve the flexibility of business. Participants at the scene said that they gained valuable information on the development trends and future directions of every sector, from prepress, to post-print as well as design and consumables.



## 2nd China Packaging Industry 4.0 Summit

Number of participants: more than 150

Industry 4.0 is a hot topic within the manufacturing industry over the past few years. This activity introduced very detailed development trends and applications within the paper packaging field. At the scene, experts and equipment suppliers from the fields of automation and intelligence such as industrial robots, whole plant logistics or ERP production control software introduced new technologies, applications and future development trends in various fields.



## Working Conference of China Packaging Federation Paper Products Committee

Number of participants: more than 200

The China Packaging Federation Paper Products Committee is the specialized paper products committee of the China Packaging Federation. Since its establishment in 2016 it has made active efforts in various fields. It held the working conference at the exhibition this year and introduced the work plan of China Packaging Federation Paper Products Committee to the audience.



## International Day – Iran Day, Sri Lanka Day, India Day, Burma Day and so on

Number of participants: more than 150

Reed Exhibitions and the three corrugated packaging associations of ABPO, CAFCCO and ACCCSA jointly organized the Latin America Day. This event established an efficient social platform to promote the exchanges between peers in different countries, and provided an opportunity for Chinese enterprises to learn more about the corrugated box industry in Latin America in depth. Additionally also the Iran Day, Sri Lanka Day, India Day as well as the Myanmar Day were held over the same period.



## Management Conference and Series of Activities of Asian Corrugated Case Association (ACCA)

Number of participants: more than 100

As the authoritative organization of corrugated carton and cardboard industry in Asia, the Asian Corrugated Case Association (ACCA) has been committed to the development of Asian corrugated carton and cardboard industry in order to promote the exchanges among the corrugated carton and cardboard industry of Asian countries. The conference attracted more than 100 visitors and held a heated discussion.



## Business Exchange Cocktail Party for Global Agents

Number of participants: more than 100

Based on the global resources of SinoCorrugated, an innovative Business Exchange Cocktail Party for Global Agents was held during SinoCorrugated 2017. It attracted more than 100 representatives of agents from more than 40 countries such as Mexico, Vietnam, Malaysia, Chile, Argentina, Egypt, India, Burma, Sri Lanka, UK, Costa Rica, Ecuador and Peru. The exchange during the cocktail party also helped the two parties, both China and the foreign countries to further understand the regional cultural differences and establish friendly cooperative relations.

# Reviews of Splendid Events



## Global Corrugated Carton Industry Summit

Number of participants: more than 100

In 2017, Reed Exhibitions and 10 international strategic cooperation associations jointly organized the Global Corrugated Carton Industry Summit for the first time. The event was held under the topic "integration, innovation and change". The senior executives of world leading corrugated packaging enterprises as well as experts of leading consulting enterprises and industry leaders were invited to track the current development status and future challenges in different parts of the world. The event has laid a solid foundation for promoting a healthy development of the global corrugated industry together.



## Flexographic Printing Development Summit 2017--Carton Packaging, Transformation and Development

Number of participants: more than 120

Flexographic printing is more environmentally friendly than offset printing. In recent years, the environmental protection policy has been increasingly tightened and the flexographic printing technology has been widely applied. The Flexographic Printing Development Summit attracted leaders of industry associations and experts at the same time. Moreover speakers informed detailed about the current flexographic policy, technical applications and future



## Reed Exhibitions - Training Week of Chinese Carton Industry

Number of participants: more than 300

The Training Week of the Chinese Carton Industry is one of the highlights of SinoCorrugated every year. During the training week, the authorities of the industry and well-known experts analyze and introduce the substances of production, operation, management, marketing and other sections of carton factory. The "SinoCorrugated Expert Committee" joined the meeting. Additionally 5 well-known industry experts who were proficient in different fields at the scene joined the event in order to provide clear valuable content for the participants.



## Cocktail Party for Senior Executives in Carton Factory & News Conference of the China Paper Packaging Entrepreneur Club

Number of participants: more than 100

At SinoCorrugated 2017 the organizer invited large groups and factories from all over China and held an exchange cocktail party so that senior executives of carton factories could communicate with each other. The leaders of more than 100 giants out of the paper packaging industry gathered for the first time and discussed future plans at the scene. At the same time, Reed Exhibitions also held the News Conference of the China Paper Packaging Entrepreneur Club.



## TAPPI International Forum

Number of participants: more than 100

The Technical Association of the Pulp and Paper Industry (TAPPI) and Reed Exhibitions organized the TAPPI International Forum. Guests at home and abroad carried out a lively discussion about corrugated machinery, product quality as well as about the technology development of corrugated board. The number of participants reached more than 100.



## E-Commerce Corrugated Packaging Summit 2017

Number of participants: more than 160

With the development of Internet, online shopping became the mainstream mode of consumption in China. Therefore, the domestic express delivery industry has developed rapidly. The E-Commerce Corrugated Packaging Summit 2017 aimed to build a technical communication platform for the whole upstream and downstream corrugated packaging industry chain. The participants at the scene discussed the innovative way of E-Commerce corrugated packaging under the Internet era.

# Reviews of Splendid Events



## Wine Packaging Development Forum

Number of participants: more than 100

The forum cooperated with a number of domestic wine packaging industry associations, research institutions and excellent equipment suppliers who introduced all aspects of wine packaging from. Additionally an on-site display area informed about national standards and the latest design concepts of wine packaging in detail.



## Golf experience competition

The Golf experience competition was launched for the first time at SinoCorrugated. As golf is the most popular game among professionals of the corrugated packaging industry, a large competition was organized. Thousands of overseas and domestic golf lovers could get attracted during the days of the exhibition. Golf lovers and fans said they were very interested in such a new platform which promoted the exchanges in the industry and also added a relaxed atmosphere part to the exhibition.



## Creative fashion show with the theme of paper

"Writing the time on the paper, lighting up your youth": The Creative fashion show with relation to paper was once launched again. The costumes of this activity were made out of packaging materials such as special paper, kraft and corrugated paper and designed by well-known designers. The activity attracted many visitors and contributed to the enjoyable and interesting exhibition.



## Service area of "sunshine physiotherapy"

The massage and physiotherapy of traditional Chinese medicine was innovatively launched for the first time by Reed Exhibitions. Exhibitors and visitors could benefit from free professional massage and physiotherapy services which could quickly relieve the muscle injuries in the neck and shoulder. Visitors and exhibitors had the chance to relax and fell comfortable for a moment during the rush.



## Creative derivative products display of Carton King

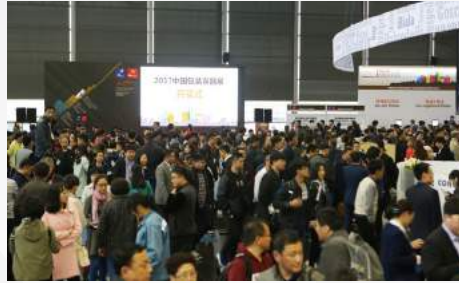
The famous manufacturer of creative corrugated derivative products "Carton King" from Taiwan displayed its creative corrugated products at the scene. Visitors could learn more about the applications of creative corrugated products in depth.

# Wonderful Moments at SinoCorrugated

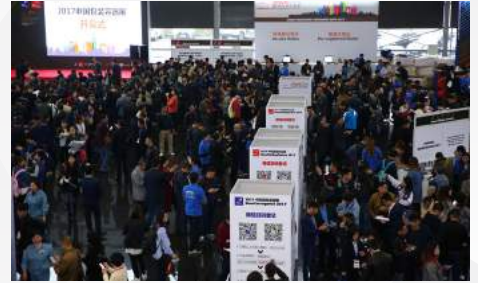
## Wonderful moments of the visitors at SinoCorrugated



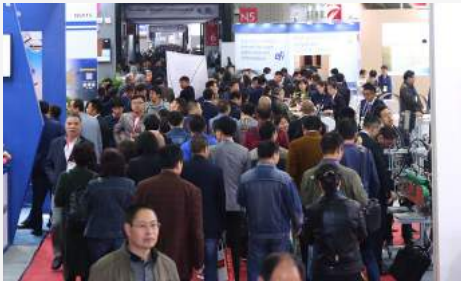
▲ Admission and registration of the visitors



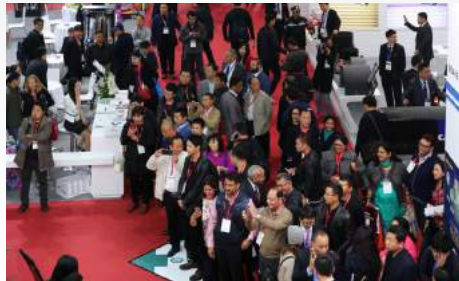
▲ Visitors at the opening ceremony of China Packaging Container Expo 2017



▲ Visitors in the hall



▲ Stream of visitors



▲ Busy exhibition



▲ Visitors taking group photos

## Wonderful moments of industry exchange meeting and cocktail party



▲ The 6th enlarged meeting of members of the standing council of the 8th congress of China Packaging Federation



▲ Welcome dinners for delegations of overseas associations



▲ Group photo of ACCA annual meeting



▲ Award ceremony for International exhibitors



▲ Management meeting of All India Federation of Master Printers



▲ Sri Lanka and Asia-Pacific exchange dinner



▲ India Day



▲ Burma Day



▲ Iran Day

# Wonderful Moments at the Scene

## Wonderful moments of placing orders during business negotiations



▲ Lively business negotiations at the exhibition



▲ Lively business negotiations at the exhibition



▲ Lively business negotiations at the exhibition



▲ Lively business negotiations at the exhibition



▲ Lively business negotiations at the exhibition



▲ Lively business negotiations at the exhibition

## Wonderful moments of visitors at the booths



▲ Booth of ETERNA



▲ Printer exhibition area of Shanghai Ding Long



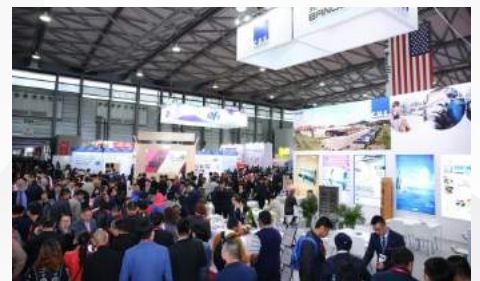
▲ Exhibition area of BHS Corrugated



▲ Exhibition area of Dong Fang Precision



▲ Exhibition area of Hubei J.S. Machine



▲ Exhibition area of CUE & Exhibitor from Qingdao



▲ Exhibition area of EFI



▲ Booth of Shengli Carton Equipment Manufacturing Co., Ltd



▲ Exhibition area of Shanghai DASONG

# Wonderful Moments at the Scene

## Wonderful moments of delegations of associations



▲ Sri Lanka Corrugated Case Manufacturers' Association



▲ All India Federation of Master Printers (AIFMP)



▲ Peru Corrugated Case Manufacturers' Association



▲ Korea Corrugated Packaging Case Industry Association



▲ Malaysian Corrugated Carton Manufacturers' Association (MACCMA)



▲ Corrugated Box Manufacturers' Association (Singapore)



▲ Henan Packaging Technology Association



▲ Jilin Packaging Technology Association



▲ Hubei Packaging Federation



▲ Nanjing Packaging Technology Association



▲ Ningbo Packaging Technology Association



▲ Tianjin Packaging Technology Association

## Wonderful moments of delegations of international agents



▲ Delegation of Thailand's agents



▲ Delegation of Malaysia's agents



▲ Delegation of Pakistan's agents

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