# APRIL 2019

5-in-1 Mega Show Covering The Whole Packaging Industry Value Chain Find us on:

#Connectingthefuture









#### 1PASS | 4 DAYS | 5 SHOWS

8-11 April, 2019 | Shanghai, China Shanghai New International Expo Centre

S/A 20/20 PA

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2010 PRUCATED

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110,000 SQM EXHIBITING SPACE

1,100

INTERNATIONAL BRANDS

80,000

1,800

MANUFACTURING EQUIPMENT

### **ABOUT THE SHOW**



#### SinoCorrugated - The World's Professional Corrugated Manufacturing Show

SinoCorrugated 2019 is the world's professional trade show for corrugated equipment, technologies and trends. The event is connecting the corrugated industry to the future and brings together over **1,100** exhibitors and **80,000+** visitors, showcasing **1,800** pieces of corrugated manufacturing equipment as well as 1,200 kinds of consumables. As a powerful and efficient channel it serves box manufacturers to make efficient purchasing decisions and to learn about new products, cutting edge technologies and market dynamics in order to enable solution for the most efficient performance within their businesses.



#### SinoFoldingCarton - The Leading Business Hub for Printing and Packaging Professionals

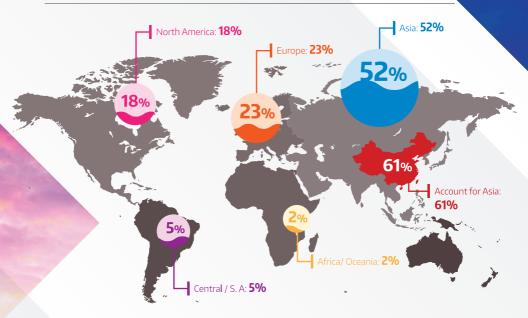
SinoFoldingCarton 2019 is Asia Pacific's professional trade show for post-print manufacturing equipment and consumables for the folding carton industry. Taking place alongside SinoCorrugated 2019, the exhibition highlights the latest printing and packaging equipment on over 110,000 sqm exhibition space. As preferred trade, procurement and education platform, business professionals of the folding carton industry will be able to significantly enhance purchasing efficiency, identify new suppliers and intensify their knowledge through thousands of represented manufacturing solutions.

**Shanghai** is one of the four direct-controlled municipalities of China and one of the most populous city in the world, with a population of more than 24 million as of 2017.

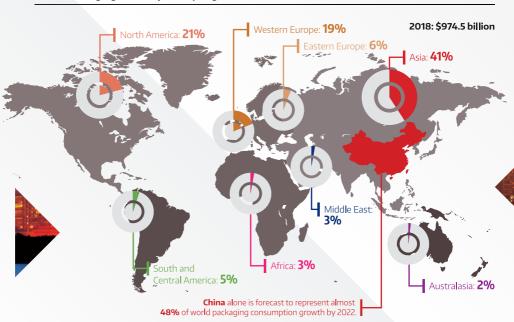
In 2017, Shanghai's economy grew 6.9 percent and kept pace with the country's GDP growth. Today, Shanghai has become the first city in China to top a GDP of 3 trillion yuan (US\$469 billion).

#### **WHY CHINA**

#### Regional Share of 2017 Corrugated Production / Shipments

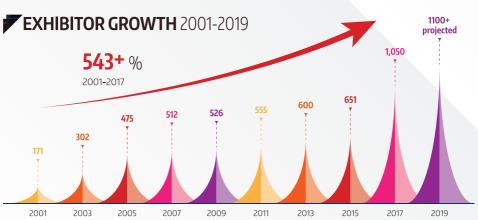


#### World Packaging Consumption by Region in 2018

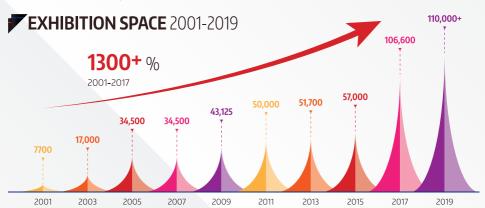


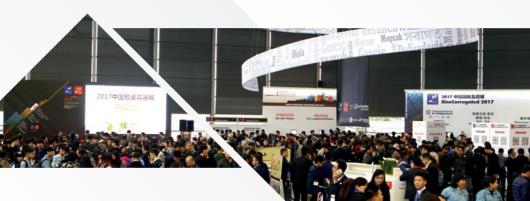






# Exhibition Space 2019: **110,000+ SQM**

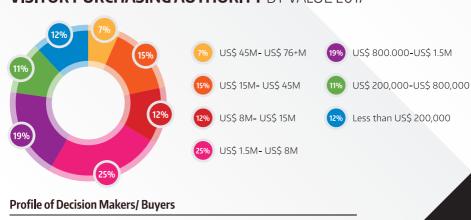


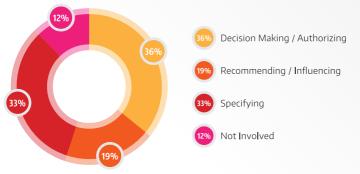


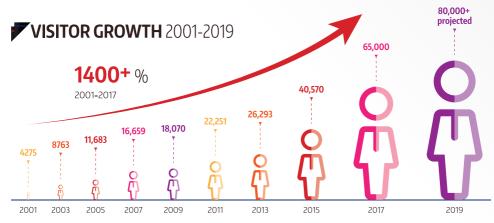
SinoCorrugated, SinoFoldingCarton and PACKCON 2019 will showcase more than thousand kinds of corrugated and packaging manufacturing equipment as well as consumables in order to enhance the overall purchasing efficiency of converting, printing and packaging businesses. In 2017 the show welcomed business professionals from 110+ countries.

## VISITORS 2019: **80,000+**

### **VISITOR PURCHASING AUTHORITY** BY VALUE 2017







#### **BUSINESS MATCHING** 2017

### US\$ **29.99 MILLION** US\$ **52.72 MILLION**



Business deals conducted onsite

Business deals conducted after 1-6 months

#### Schedule Your Meetings Before Your Visit

The TAP (Targeted Attendee Program) is an initiative by the organizers of SinoCorrugated 2019 and SinoFoldingCarton 2019 to consistently facilitate high-end commercial opportunities for the world's top corrugated enterprises.

#### How will this platform benefit me?



Identifying potential business partners



Professional tailor made service



Admission to all seminars and events



Providing interpreter and coordinator



TAP badge and fast track admission



Free access to E-Biz match platform



Travel arrangements (hotel, meal and transportation)





#### How does the platform work?

Step 1. Pre-register for SinoCorrugated 2019/ SinoFoldingCarton 2019 before 15th of February 2019

Step 2. Receive an invitation email or a phone call invitation before the event

Step 3. Review profiles and schedule meetings with exhibitors / visitors who interest you

### **▼**About PACKCON



The China Packaging Container Exhibition (PACKCON) is a professional packaging container exhibition platform encompassing an entire selection of paper, plastic, metallic and glass packages and container. It is co-organised by the China Packaging Federation (CPF) and Reed Exhibitions.

The exhibition focuses on innovations in packaging materials, structures, designs and total solutions as a comprehensive platform symbolic of the latest industry trends, especially creative packaging service. Over 10,000 packaging R&D and purchasing decision makers from end-user industries including food, beverages, daily chemicals, daily necessities, digital Appliances, present and pharmaceutical industry will be invited to PACKCON 2019 to explore trade and network opportunities. The PACKCON 2019 will take place at Shanghai New International Expo Centre from 8 to 10 April 2019.

# PACKCON Exhibitors 2019 (projected): 300+

#### **▼ PACKCON 2019 PRODUCT SPECTRUM**

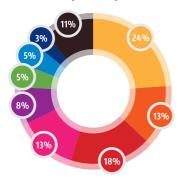
- Paper Packaging Containers
- Plastic Packaging Containers
- Metal Packaging Containers
- Glass Packaging Containers

- Packaging Materials
- Packaging Accessories
- Packaging Services
- Other Types of Packaging Container

# PACKCON Visitors 2019: **10,000+**

#### **▼** Visitor Breakdown

#### By Industry



- Food
- 5%
- Pharmaceuticals and Health Products
- 13% Beverage
- 5%
- % E-commerce & Logistics
- Daily Necessities
- - 3% Office Supplies

- 13%
- Household Chemicals
- 11%
- Others

8%

Household Appliances & Digital Products

#### By Job Function



Management

Packaging Design



Marketing



R&D

Purchasing



5%

Others

Sales

11%)

#### PACKCON 2019 Features

PACKCON Future Packaging Experience Center



Affordable Luxury Packaging Pavilion



Shanghai International Packaging Design Week



Packaging Black Technology Lab



PACKCON STAR AWARDS



PACKCON Takeaway Catering Packaging Area



#### About SinoFlexPack

As one of Asia's few leading exhibition platforms focusing on the flexible packaging industry, SinoFlexPack 2019 will bring together hundreds of world-renowned suppliers to intensively showcase the leading flexible packaging equipment, consumables, related supporting services and the latest trend of the industry. Covering an exhibition area of 3,000 square meters, the event is expected to usher in 2,000 professional visitors in four days.



# ▼ 5 KEY REASONS WHY YOU SIMPLY CANNOT AFFORD TO MISS SINOFLEXPACK 2019

- Asia's unique platform focusing on flexible packaging processing
- A grand industry gathering of 2000+ professional flexible packaging manufacturers
- Rooted in East China and radiate to the world
- 5-in-1 mega event maximizes the synergistic effects to create new business opportunities
- TAP programme, a fully upgraded on-site business matchmaking platform

#### SINOFLEXPACK 2019 PRODUCT SPECTRUM

Flexible packaging equipment and machineries

Film-making equipment





#### WHO WILL VISIT?

Flexible packaging manufacturers

Flexible packaging industry associations at home and abroad

Flexible packaging research institutions and higher education institutes

Flexible packaging end users
 Packaging media professionals

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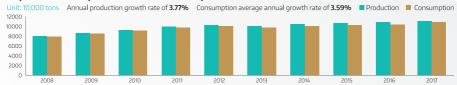
### **▼**About SinoPaper

SinoPaper 2019 is hosted by Reed Exhibitions and is going to exhibit three major categories of packaging paper, printing paper and specialty paper. The 5-in-1 show will integrate Reed Exhibition's domestic and overseas market resources, and is going to invite more than 80,000 purchasing decision makers from domestic and overseas paper demand enterprises to attend. The show will be joined by business professionals from

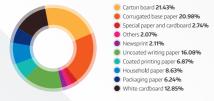


packaging and printing enterprises, colour printing factories, paper distributors, end users and design companies. At the exhibition site, the organizers will conduct a number of high-quality events, including the Paper Industry Development Forum and the Paper E-commerce Purchasing Festival. They will connect targeted customers to the paper industry and establish a network platform with trade visitors in order to help exhibitors to develop their markets and establish the right business and sales network.

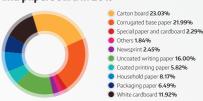
#### Paper and board production and consumption from 2008 to 2017



# Proportion of paper and board production in total production in 2017



# Proportion of total consumption of paper and paperboard in 2017



#### 4 KEY REASONS WHY YOU SIMPLY CANNOT AFFORD TO MISS SINOPAPER 2019

- Establish precise relationships with 80,000 professional visitors at an outstanding platform and help to increase exhibitor's brand awareness.
- Inviting tens of thousands of high quality buyers to optimize customer structure
- A large network of overseas buyers, providing abundant overseas customer resources
- High-end packaging buyer VIP program

#### SINOPAPER 2019 PRODUCT SPECTRUM

Packaging Paper
Specialty Paper

#### WHO WILL VISIT?

Colour Box Factory Plastic Box Factory Bag Making Factory Pillbox Manufacturer Media End User
Carton Factory Hard Box Factory Cigarette Factory Associations Trade Agents Others



SinoCorrugated 2019



**EVENT NAME: SINOCORRUGATED 2019** EVENT ID: 3952S

TRAVEL VALIDITY DATES: 01-APR-19 | 18-APR-19

SKYTFAM IS PLEASED TO BE

YOUR PREFERRED ALLIANCE FOR TRAVEL. OFFICIAL PARTNER OF

SinoCorrugated 2019













































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