

WORLD CORRUGATED AWARDS 2019

全球瓦楞行业大奖

April 7, 2019 | Shanghai, China



Because of you the global corrugated industry will be different

- 1 Seize the opportunity to compete with the world-renowned carton manufacturers, gaining the endorsement of world-leading authorities and end-user brands
- 2 Reverse the industry stereotype and improve the industry status to achieve the industry prosperity of packaging and printing
- 3 Leverage a global platform of industry influences to establish the corporate image and maximize the brand exposure
- 4 Network with well-known terminal enterprises to comprehensively explore business opportunities
- 5 Build global awareness to establish the footprint on the world stage of the packaging and printing industry with zero cost

<p>Innovation Section</p> <ul style="list-style-type: none"> • Design Innovation Award • Material Innovation Award • Application Innovation Award 	<p>Corporate Management Section</p> <ul style="list-style-type: none"> • Risk Management and Control Award • New Factory Planning Award • New-Generation Professional Manager Award 	<p>Social Value Section</p> <ul style="list-style-type: none"> • Environment-friendly and Intensive Production Contribution Award • Humanistic Practice Award
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Organizer: Reed Exhibitions®
励展博览集团

German Industry 4.0: Visiting Tour in Carton Packaging Industry

break through shackles speed up upgrade

- ★ Study, visiting, travel, connect — Itinerary of 9 days 8 nights
- ★ Centennial enterprise, invisible champion, family heritage, craftsman spirit — 12 local factories tours
- ★ Broadening your horizon, learning experience, enriching consciousness — Deeply understand the concept of German Industry 4.0
- ★ DS Smith & Smurfit Kappa — World-class carton enterprises business exchange
- ★ Professional Packaging and Printing Industry Training 4.0

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Supporting Hotline: 021-2231 7154



The World's Professional Corrugated Manufacturing Show

April 8 - 11, 2019

New International Expo Center, Shanghai
Pu Dong district, Shanghai

Show Preview 1

Sino Corrugated 2019

Connecting the Future

Pre-registration



Scan the QR code and click on the bottom of WeChat. Fill out 'Pre-registration of the show' and submit it to us

Visiting Hotline
010-5763 1888

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www.sino-corrugated.com

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Highlight: Internal and external troubles, the era of industry integration is coming

External environment



Trump announces plans to impose tariffs on China's \$60 billion worth of goods

March 22nd

United States officially proposed to impose tariffs on China's \$50 billion worth of goods

April 3rd

Trump announces consideration of tariffs on China's additional \$100 billion in goods

April 5th

U.S. Trade Representative Office held Public Hearing of 301 Tariff List for China

May 15th

United States repropose 25% tariff on China's \$50 billion of goods again

May 29th

U.S. Announced \$50 billion of Goods Tariff List

June 15th

The White House officially announced that it will start to impose a 25% tariff on the \$34 billion Chinese output

July 6th

Trump administration announces an increase of 10% import tariff on US\$200 billion of Chinese goods

July 11th

U.S. plans to add 200 billion U.S. dollars to China's commodity tariff list

- paper, paper products, paper cup, paper bowl and so on

Increase 10% tariff

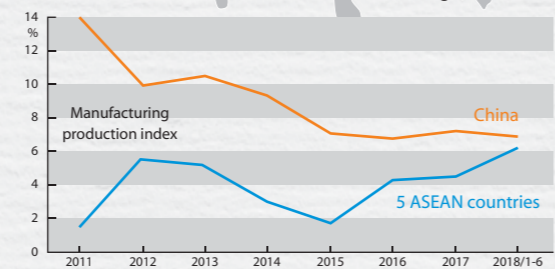


Manufacturing industry global transfer

According to data released by the Japan Center for Economic Research, the manufacturing output index of the five major Southeast Asian countries increased by 6.2% from the same period of the previous year from January to June 2018, approaching the slowing growth rate of China, which intensified the relocation of production from China to Southeast's "China +1" trend.



The gap between manufacturing production indices in Southeast Asia and China is narrowing



Note: compared with the same period of last year (2018 is the contemporary comparison). It is based on IMF data made by Japan Economic Research Center.

The growth rate of total social consumption has declined

Since 2018, the growth rate of total retail sales of social consumer goods has continued to fall. At the same time, high housing prices, high leverage of residents, stock market downturn, P2P and other Internet financial management plunged, which has reduced the willingness of residents to consume, which triggered the market to stagnate consumption upgrades and reduce consumption.

Growth rate of total retail sales of consumer goods: by type of consumption



Influences

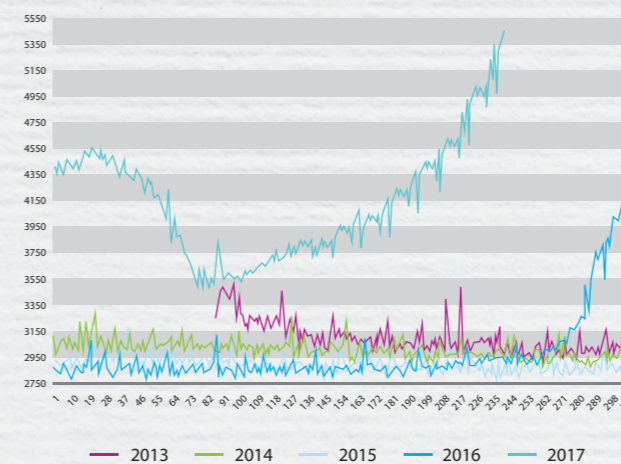
Significant changes have taken place in the external environment. Whether it is Sino-US trade friction, domestic manufacturing industry transfer, or the decline in the growth rate of total retail sales of consumer goods, the direct impact of the decline is the decline in orders for carton companies, and the demand for the entire corrugated packaging industry is low.

Data resource: National Bureau of Statistics

Internal environment: paper price fluctuations, policy tightening, overcapacity

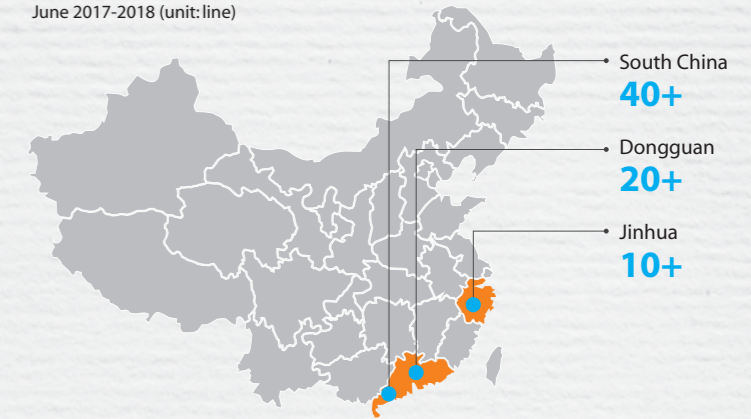
Raw material prices fluctuate sharply

The average raw paper price of a carton company in the past five years



Capacity growth rate largely exceeds market demand growth rate

Statistics of new corrugated board production lines nationwide in June 2017-2018 (unit: line)



Data resource: Incompletely organized according to public information

National supply-side reform and tightening of environmental protection policies

上海浦东一年消失印企300多家

“如果让我们自己来评价2017年，可能得用几个关键词来描述——纸张油墨涨价、用人成本增加、环保限令停产、搬迁，这几方面已成为压在每一位浦东印刷人心上的大石。”一位印刷企业的负责人这样描述自己厂的经营状况。

促印刷企业整体搬迁 海珠区全力推动石溪地区改造升级和产业转移

海珠区石溪村大干围地区自20世纪90年代起逐渐成为印刷行业集中区域。随着城市发展，环保要求不断提高，海珠区将这片区域印刷企业的企业废气污染，以及大干围填海填土问题，作为重点整治对象。

东莞10家纸品、包装企业被纳入环境违法黑名单

关于发布2018年东莞市环境违法“黑名单”企业的公告

发布日期: 2018-8-17 浏览次数: 527 字体: 大 中 小

【重磅】开印刷包装厂的注意！2018最严停工令又来了！京津冀又要停工限产6个月.....

关注我的导语：自去年10月到今年3月的“京津冀停工潮”还历历在目，多少在建项目因此延期.....而今年，停工令又要来了！“2+26”个城市迎来了2...

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DOUBT

Twenty years ago, the corrugated packaging industry was in the ascendant, and it was catching up with the fast track of the Chinese economy rapid development. The requirement of environmental protection was relatively loose. The import and export trade was once the leading carriage of the Chinese economy. At present, the corrugated packaging industry has reached the key transition stage of internal and external troubles, with trade friction and low-end manufacturing industry shift. The total growth rate of domestic social consumption has dropped from 20% to digits; raw material prices fluctuate frequently, and the supply terminal and consumer demand terminal are seriously unbalanced in this industry.

In this context, it is no exaggeration to call it the most severe moment. Where is the way out for the carton companies that want to survive in this industry reshuffle?

Here is the way

Intelligent management + efficient operations = connecting the future

► In the same period of the five exhibitions in 2019, the whole industry chain event, which integrates procurement, transformation and cross-border, cooperation, learning and taking orders, opens the road of breaking.



Scale of the exhibition hall

- 5-in-1 Mega shows, 8 indoor exhibition halls
- 19 independent brand outdoor exhibition halls
- Over 110 thousand square meter exhibition area

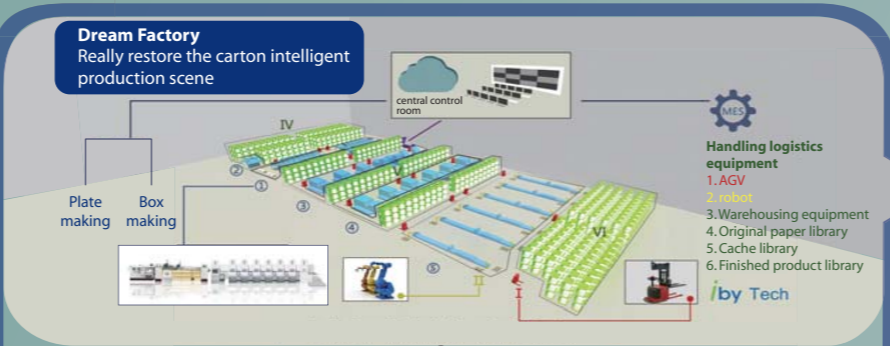
Exhibitor

- 6 international exhibition groups
- Over 1,100 exhibitors
- Over 1,800 high performance machines
- Over 1,000 consumables
- Nearly 200 global or Asia Pacific premiere equipment

Customers

- 80,000 trade visitors
- 8,000 overseas high-quality buyers
- 200 media support from industry associations in domestic and abroad

SINOCORRUGATED 2019



Solutions highlights

Solution Integrated machinery solutions of highly efficient board production and printing

Battle A newly advanced HD linkage printing line which will innovate the traditional FFG printing

Latest samples Latest samples for ERP and MES applications

Solution Three-dimensional fully automatic storage system for high efficient storage and delivery handling

Live demonstration Live demonstration of automatic pressing, die-cutting and feeding machinery with integrated stacking and baling unites

Solution Fully automatic logistic solutions for paperboard industry

Wonderful onsite events

1. Global Corrugated Packaging Industry Development Forum
2. Global Digital Conference
3. Carton Packaging Industry Integration Model Analysis Forum
4. Packaging original paper market development Forum
5. Efficient and lean production training
6. China Corrugated Packaging Industry Training Week
-

April 8 -11, 2019

Shanghai New International Expo Center (SNIEC)



SINOFLEXPACK 2019

Look at the flexible package production and processing process, cross-field cooperation, to provide customers with integrated solutions to meet the diversified needs of customers, seeking for partners

CHINA PACKAGING CONTAINER EXPO 2019



SINOPAPER 2019

Enrich raw paper procurement channels and reduce production costs
Overseas paper exhibitors:



Industrial Paper Price Trend Analysis Forum

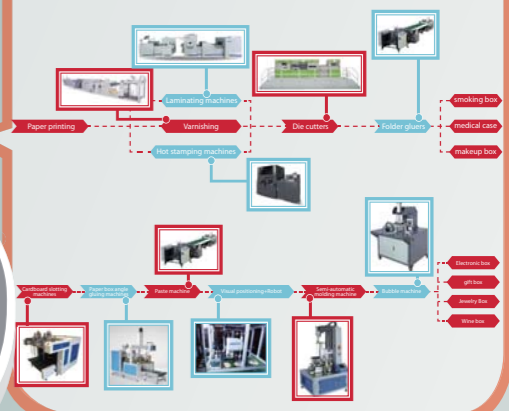


China Paper Development Conference



SINOFOLDINGCARTON 2019

Look at the production process of carton box and expand the business field of high profit



Intelligent Management + Efficient Operations = Connecting the Future

Here is the answer

► Deeply dig 5 key points to help enterprises achieve efficient operation

Highlight 1: Raw Material Procurement

SinoPaper 2019

- ◆ 2,000 square meter
- ◆ Over 120 related paper-making companies
- ◆ Over 20 foreign paper companies
- ◆ Comprehensive display: packaging paper, cultural paper, printing and packaging special paper, etc.

Consumables Procurement Zone

- ◆ 1,000 Cost-effective consumables
- ◆ Include: cardboard processing, carton processing and folding carton processing, etc.
- ◆ More than 100 kinds of world initial launch consumables
- ◆ Selective featured technology and innovative product display

Conference and Training

- ◆ Two raw paper market share analysis forums
- ◆ One raw paper procurement training

Highlight 2: Efficient production, Refined production

High-speed cardboard production solutions

- ◆ 130 Related exhibitors
- ◆ 200 Grouped equipment
- ◆ 10 World initial launch equipment

Carton printing line large-scale production solution

- ◆ 110 Related exhibitors
- ◆ 130 Grouped equipment
- ◆ 2,500 square meter Carton Dream Factories - Efficient inline printing display zone
- ◆ 20 World initial launch equipment

Carton preprinting solution

- ◆ 50 Related exhibitors
- ◆ 70 Grouped equipment
- ◆ 6,000 square meter Flexographic Printing Zone
- ◆ 1 Flexographic Printing Development Summit
- ◆ 10 World initial launch equipment

Efficient production training

- ◆ Six topics, twelve efficient and lean production training

Highlight 3: Digitizing

Carton small batch customization and digital printing solutions

- ◆ 24 Related exhibitors
- ◆ 60 Grouped equipment
- ◆ 6 Asian-pacific initial launch equipment

Digital Dream Factory Zone

- ◆ 2,000 square meter digital printing workshop areas

Global Digital Conference

- ◆ 3 days, 5 major themes, 18 topics
- ◆ Comprehensively analysis of digital technology application status and future business opportunities

Highlight 4: Intelligence

Intelligent factory and internal logistics solutions

- ◆ 60 Related exhibitors
- ◆ 100 Grouped equipment
- ◆ 10 Overseas exhibitors
- ◆ 20 Asian-pacific initial launch equipment

Printing and Packaging Industry 4.0 Summit

- ◆ Combining the survival status of packaging and printing plants, looking forward to the future prospects of enterprise and industry 4.0

Highlight 5: Factory supporting equipment and environmental protection

Future Dream Factory supporting equipment and environmental protection solution

- ◆ 68 Related exhibitors
- ◆ 120 Grouped equipment
- ◆ 20 World initial launch equipment

2000 square meter Future Dream Factory supporting equipment display zone

- ◆ Focus on the whole process and equipment of intelligent carton production

Raw materials procurement

Factory supporting equipment and environmental protection

Hall N6 + Outdoor hall

For more highlights of the exhibition, please continue paying attention to Show Preview 2

